

**Tillig, Louise**

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**From:** Christopher McGreal <christopher@bwes.com.au>  
**Sent:** Wednesday, 18 March 2015 12:40 PM  
**To:** Recalls  
**Cc:** Elaine Clayton; Geoffrey Booth; Lloyd Knipe  
**Subject:** RE: Recall Notification to the Minister under Section 128 of the Australian Consumer Law for the 'Prince Oxygen' Shower Gel 1L, Item Code (PLU) 26089737 [SEC=UNCLASSIFIED]  
**Attachments:** Prince Oxygen Front Small.JPG; Prince Oxygen Back Batch Small.jpg; Prince Oxygen Back Small.JPG

Dear Joshua,

The below appears fine for publication, if you could please make live today.

The stores should have recall notices up and staff informed of the recall.

Please find attached images for the website, including one with the batch number magnified.

Regards

Christopher McGreal  
New Business Development & Projects Manager

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**T:** 612 9773 7000 **E:** [christopher@bwes.com.au](mailto:christopher@bwes.com.au)  
**F:** 612 9773 0700 **W:** [www.bwes.com.au](http://www.bwes.com.au)  
**M:** [REDACTED] **A:** 273 Milperra Rd, Revesby (Sydney), NSW 2212, Australia

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**From:** Recalls [mailto:Recalls@accc.gov.au]  
**Sent:** Tuesday, 17 March 2015 1:42 PM  
**To:** Christopher McGreal; Recalls  
**Cc:** Elaine Clayton; Geoffrey Booth; Lloyd Knipe  
**Subject:** RE: Recall Notification to the Minister under Section 128 of the Australian Consumer Law for the 'Prince Oxygen' Shower Gel 1L, Item Code (PLU) 26089737 [SEC=UNCLASSIFIED]

Hello Christopher

I have called and left a message. We have prepared the recall for launch tomorrow, using the wording in the proposed notice. The unpublished draft text is listed below. If you have an image of the arrow pointing to the rear of the bottle and to the batch code that would be appreciated.

You can reach me on 02 6243 1262.

## Aldi—'Prince Oxygen' Shower Gel 1L

PRA number: 2015/14605

Date published: 18<sup>th</sup> March 2015



### Product information

#### Product description

ALDI 'Prince Oxygen' Shower Gel 1L

#### Identifying features

Item: 26089737. Batch Number (B) 583048 identified on rear of product. Supplied by Trend Laboratories Pty Ltd T/A TrendPac.

#### What are the defects?

pH level is not to the specification.

#### What are the hazards?

May cause irritation to skin and eyes.

#### Dates available for sale

- 19<sup>th</sup> February 2015 - 10<sup>th</sup> March 2015

#### Where the product was sold

- Australian Capital Territory
- New South Wales
- Queensland
- Victoria

#### Traders who sold this product

Aldi

#### Supplier

Trend Laboratories Pty Ltd t/a TrendPac

#### What should consumers do?

Immediately cease use and wash affected area with water, If irritation persists please consult a doctor. Return the product to any ALDI Store for a full refund.

Contact Details: Call the support line on (02) 4388 8100 from 8.30am - 5pm EST (Mon-Fri) or afterhours between 5pm - 7pm (Mon-Fri) on (02) 4388 8120. Alternatively you can email [jkrishnan@trendpac.com.au](mailto:jkrishnan@trendpac.com.au).

#### Advertisements and supporting documentation

- [Prince Oxygen Shower Gel Recall Notice Ad.pdf \(200.9 KB\)](#)

Joshua Leach

Senior Recalls Officer  
Product Safety Branch  
Australian Competition and Consumer Commission  
GPO Box 3131 | CANBERRA ACT 2601  
23 Marcus Clarke Street | CANBERRA ACT 2601  
Ph: 6243 1262  
**Make safe — Buy safe — Use safe Find out how at [www.productsafety.gov.au](http://www.productsafety.gov.au)**

**From:** Christopher McGreal [<mailto:christopher@bwes.com.au>]  
**Sent:** Tuesday, 17 March 2015 12:31 PM  
**To:** Recalls  
**Cc:** Elaine Clayton; Geoffrey Booth; Lloyd Knipe  
**Subject:** RE: Recall Notification to the Minister under Section 128 of the Australian Consumer Law for the 'Prince Oxygen' Shower Gel 1L, Item Code (PLU) 26089737  
**Importance:** High

Dear ACCC Product Safety Branch,

Could someone please call me in regards to the recall of the 'Prince Oxygen' Shower Gel 1L. Who is the best contact at the ACCC for this recall?

The attached recall notice is being released to be used in-store at ALDI Stores. I will provide an update when this has been completed, so that the recall can be published on the ACCC Recalls Australia website.

Regards

Christopher McGreal  
New Business Development & Projects Manager

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M: [REDACTED] A: 273 Milperra Rd, Revesby (Sydney), NSW 2212, Australia

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**From:** Christopher McGreal  
**Sent:** Thursday, 12 March 2015 4:28 PM  
**To:** 'recalls@recalls.gov.au'  
**Cc:** 'Angela.OShea@aldi.com.au'; 'Kelly Taylor'; 'Jason Krishnan'; Elaine Clayton; Geoffrey Booth; Lloyd Knipe  
**Subject:** Recall Notification to the Minister under Section 128 of the Australian Consumer Law for the 'Prince Oxygen' Shower Gel 1L, Item Code (PLU) 26089737  
**Importance:** High

To the Hon Bruce Billson,

We are writing on behalf of our client Trend Laboratories Pty Ltd T/A TrendPac with respect to their 'Prince Oxygen' Shower Gel 1L, Item Code (PLU) 26089737 available which was first sold from 19th February 2015 to 10th March 2015 at ALDI Stores. As required, we hereby make notification that this product is being voluntarily recalled under Section 128 of the Australian Consumer Law.

We have elected to make this notification by email, and ask that the recall not be published on recalls.gov.au until we have received confirmation from your office that the proposed recall notice artwork is acceptable and communicated the recall to all stores. We foresee this process being finalised by close of business on Tuesday 17th March 2015. As such the recall can be published on Wednesday 18th March 2015.

The attached document contain the information requested as part of the ACCC's online recall submission process. A proposal of the recall notice artwork is also attached for your comment.

Should any further information be required, please do not hesitate to contact me using the details provided below,

Regards

Christopher McGreal  
New Business Development & Projects Manager

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T: 612 9773 7000 E: [christopher@bwes.com.au](mailto:christopher@bwes.com.au)  
F: 612 9773 0700 W: [www.bwes.com.au](http://www.bwes.com.au)  
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**PRINCE**

**OXYGEN**  
HYDRATING  
SHOWER GEL  
PH BALANCED



11



## Batch Number Location

# PRINCE



## OXYGEN

SHOWER GEL 400 ml  
pH BALANCED | SOAP FREE  
with moisture beads & herbal extracts

PRINCE® Oxygen for Men Shower Gel contains moisture beads, herbal extracts and a fresh fragrance, to give your body an instant refresh and leave your skin feeling smooth and soft.

- ✓ Clean fresh fragrance
- ✓ Hydrating and moisturising
- ✓ Natural blend of herbs and minerals
- ✓ Dermatologically tested

**Ingredients:** Water, Sodium Lauryl Sulfate, Fragrance, Cocamidopropyl Betaine, Polyethylene Glycol 150, Cocamidopropyl Dimethylamine, Glycerin, Citrus Aurantium Extract, Mentyl 4-Hydroxybenzoate, Polyethylene Glycol 400, Hydroxyethylcellulose, Citrus Aurantium Extract, Citric Acid, Sodium Chloride.

The active ingredients in PRINCE® Oxygen for Men Shower Gel are gently formulated and suitable for all skin types.

**Directions for Use:** Use in the shower. Apply a small amount onto damp skin. Rub and gently massage into the hair. Rinse with water. Use in your razor or epilator with water.

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PRINCE® is a registered trademark of A&P GmbH.  
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A&P Store | Galsatzgasse 10  
1010 Vienna | Austria  
www.aamp.com

