

Vaughan, Sharyn

From: ACCC media <media@accc.gov.au>
Sent: Thursday, 22 March 2018 10:37 AM
To: Vaughan, Sharyn
Subject: Media release: Action over alleged misleading Indigenous art claims



22 March 2018

Action over alleged misleading Indigenous art claims

The ACCC has taken Federal Court action against Aboriginal art products and Australiana souvenirs wholesaler Birubi Art Pty Ltd (Birubi), alleging it made misleading Indigenous art claims.

The ACCC alleges that between July 2014 and November 2017, Birubi contravened the Australian Consumer Law by making false or misleading representations that some of its products were made in Australia and/or that Aboriginal people had made or hand painted them, when in fact they were made in Indonesia.

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