

Petreski, Sonya

From: Cartel Information Network
Sent: Monday, 3 September 2012 11:03 AM
To: Petreski, Sonya
Subject: FW: New ACCC short film warns businesses about cartels [DLM=For-Official-Use-Only]

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From: Cartel Information Network
Sent: Thursday, 30 August 2012 9:45 AM
Subject: New ACCC short film warns businesses about cartels [SEC=UNCLASSIFIED]

New ACCC short film warns businesses about cartels

Dear Cartel Information Network subscriber

The ACCC has made a short fictional film called *The Marker* to engage people at all levels of business and educate them about the devastating impact that cartels can have on participants.

The film shows how cartel activity can ruin relationships, careers, reputations and long-term financial security, and may ultimately land guilty parties in jail. It also sheds light on the ACCC's immunity program, which provides successful applicants with immunity from court proceedings in exchange for cooperation with ACCC investigations.

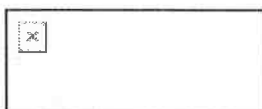
This film is the latest initiative in the ACCC's cartel awareness raising campaign which was inspired, in part, by Melbourne University research showing gaps in business awareness of the illegality of cartel conduct.

The ACCC encourages industry bodies, businesses and other stakeholders to view the film, as a way of promoting awareness and discussion about what constitutes cartel conduct, some of the consequences of cartel conduct and how the ACCC's immunity policy works.

The short film and a trailer are available at www.accc.gov.au/cartels along with messages from ACCC Chairman Rod Sims and Qantas CEO Alan Joyce. A DVD version of these films can be ordered at no charge via the ACCC Infocentre on 1300 302 502.

Yours sincerely

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